



## Spring 2010

### Selling Price vs. Order Cost vs. Profit

#### Quick Reference Chart

Item Letter	Item Description	Selling Price	Order Cost	Your Organization Keeps!!!
<b>A</b>	Eco-Plant-It! (2 Pack)	\$12.00	\$6.00	<b>\$6.00</b>
<b>B</b>	Patriotic Colors R,W, & B	\$10.00	\$5.00	<b>\$5.00</b>
<b>C</b>	Classic Cut Flower	\$10.00	\$5.00	<b>\$5.00</b>
<b>D</b>	Preferred Perennial Plot	\$10.00	\$5.00	<b>\$5.00</b>
<b>E</b>	Pet Grazing Garden	\$10.00	\$5.00	<b>\$5.00</b>
<b>F</b>	Bird & Butterfly Garden	\$10.00	\$5.00	<b>\$5.00</b>
<b>G</b>	Very Veggie Garden	\$15.00	\$7.50	<b>\$7.50</b>
<b>H</b>	Chef's Choice Herb	\$15.00	\$7.50	<b>\$7.50</b>
<b>I</b>	Salad Spectacular	\$15.00	\$7.50	<b>\$7.500</b>
<b>J</b>	Wildflower Meadow	\$5.00	\$2.50	<b>\$2.50</b>
<b>K</b>	Fabulous Fall Harvest	\$10.00	\$5.00	<b>\$5.00</b>
<b>L</b>	Wild, Weird, & Wacky!	\$10.00	\$5.00	<b>\$5.00</b>

☞ Prices reflect approximately 50% of collected funds retained by your organization.

☞ Services and sales volume programs provided by your local fund raising professional may affect your final retained profits.